

# 保良局145周年 PO LEUNG KUK 145<sup>TH</sup> ANNIVERSARY CHARITY WALK 慈善步行

2024.1.27 (SAT六)

惠澤社群 傳經典  
Benefitting the Community  
邁步千里 心相連  
Connecting Benevolence

起點開步禮 Starting Point/Kick-off Ceremony

香港大球場 Hong Kong Stadium

進場 Admission	學校匯演 Performance	儀式 Ceremony	起步 Walk Begins
8:00AM	8:45AM	9:15AM	10:00AM

終點 Finishing Point

香港仔郊野公園 Aberdeen Country Park

步行筆記 Walking Passport

吉祥物 Mascot  
愛心小保  
"Little Po"



吉祥物「愛心小保」由保良局梁周順琴小學孫璋怡同學設計  
Mascot "Little Po" designed by SUEN Wai Yi,  
student of PLK Leung Chow Shun Kam Primary School

## 齊來參與手機遊戲 Mobile phone game along the Walk

步行時於指定地點用手机掃描QR Code  
然後回答遊戲上的問題，集齊6個吉祥物  
徽章，即可於終點站換取精美禮品。

Scan QR code at designated location, answer  
question to collect all 6 Mascot stamps,  
and then redeem gifts at the Finishing Point.



## 捐款方式 + Donation



Payme 轉數快 FPS 支付寶香港 AlipayHK 保良局網頁 PLK website

如需捐款收據，請於備註欄填寫收據抬頭及地址，註明「保良局145周年慈善步行」，  
將付款截圖 whatsapp 至 9145 1056 (保良局籌募部)  
For donation receipt, please input the name on the receipt and mailing address and mark  
"Charity Walk" at the message box, then capture the transaction record and whatsapp to 91451056  
(Po Leung Kuk Fund-raising Department)

## 劃線支票 CROSSED CHEQUE

抬頭：「保良局」，寄交香港銅鑼灣禮頓道66號保良局莊啟程大廈10樓籌募部  
Make payable to "Po Leung Kuk" and mail to Fund-raising Department, Po Leung Kuk,  
66 Leighton Road, Causeway Bay, Hong Kong

## 銀行捐款 BANK DEPOSIT

滙豐銀行 HSBC: 002-239564-006  
恒生銀行 Hang Seng Bank: 262-191166-001  
中國銀行(香港) Bank of China (HK): 012-875-00206767  
上海商業銀行 Shanghai Commercial Bank 32882-18927-8  
星展銀行(香港) DBS: 016-494-470155920  
交通銀行 Bank of Communications: 382-545-93067706  
東亞銀行 The Bank of East Asia: 015-514-40-65638-0

## 眾籌 CROWDFUNDING



主辦機構  
Organiser



保良局  
PO LEUNG KUK

節目籌委會主席  
Chairmen of the Organizing Committee

保良局總理 陳健文太平紳士 Mr. Clement J.W. CHEN, JP Director of Po Leung Kuk	保良局總理 郭浩泉先生 Mr. Patrick H.C. KWOK Director of Po Leung Kuk	保良局總理 何許穎嘉女士 Mrs. Candy W.K. HO Director of Po Leung Kuk	保良局總理 伍穎梅太平紳士 Ms. Winnie NG, JP Director of Po Leung Kuk
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鑽石贊助  
Diamond Sponsor

保良局主席  
陳黎惠蓮女士  
Mrs. Winnie W.L. CHAN  
Chairman of Po Leung Kuk



保良局總理  
何許穎嘉女士  
Mrs. Candy W.K. HO  
Director of Po Leung Kuk

保良局總理  
伍穎梅太平紳士  
Ms. Winnie NG, JP  
Director of Po Leung Kuk

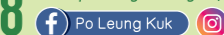


金贊助  
Gold Sponsor



活動收益撥供保良局轄下逾300個服務單位經費，  
加惠基層及弱勢社群。  
Funds raised will support the continuous development of  
the Kuk's over 300 affiliated service units for the needy.

查詢 Enquiries: 2277 8438  
籌募部 Fund-raising Department  
www.poleungkuk.org.hk/walk2324



萬人參與  
WALK TOGETHER

## 獎項 + Awards

參加者行畢全程可於終點站  
下載電子步行證書  
Participant can obtain e-certificate  
upon completion at Finishing Point



個人參加者凡籌款金額達港幣\$500，將獲贈保良局  
145周年紀念品一份。  
Participant who raises \$500 or above will receive a special  
edition souvenir.



保良局145周年水樽扣乙個



籌款1萬元或以上的團體及個人獲籌款獎  
Fund-raising Awards for donation \$10,000 or above  
(Individual / Team)

籌款最多的團體及個人獲「最高籌款獎」  
Highest Donation Award (Individual / Team)

最多參與人數的團體獲「最高參與人數獎」  
Highest Number of Participants Award (Team Only)

有關獎項將於稍後答謝儀式上頒發，  
以致謝意。



## 關於保良 + About Po Leung Kuk

19世紀末的香港，誘拐婦孺、逼良為娼、販賣人口的事情經常  
發生。在1878年11月8日，設立保良公局，以保赤安良為宗旨，  
籌集資金，緝拿拐匪。1880年5月獲港督批准，1882年8月英國  
理藩院通過「保良局條例」，並刊於憲報。後來為紀念創局的  
艱辛，遂將11月8日定為保良局創局紀念日。

「保良局」的「保良」二字，指保赤安良的意思。



教育服務  
Education Services



社會服務  
Social Services



康樂服務  
Recreational Services



文化服務  
Cultural Services



醫療及綜合健康服務  
Medical & Integrated Health Services



青少年服務  
Youth Services

保良局現時成為全港最具規模的慈善公益  
機構之一，有超過300個屬下單位遍佈全  
港各區，屬校學生約4萬5千人，社會服  
務照顧幼兒、兒童及青少年、長者及康  
復人士，平均每年服務超過90萬人次。



有關保良局 About Po Leung Kuk

In the late 19th Century, abduction and trafficking of women and children  
were serious crimes in Hong Kong. On 8th November, 1878, a group of local  
Chinese presented a petition to the Governor, Sir John Pope Hennessy,  
K.C.M.G., to set up Po Leung Kuk to rescue the kidnapped victims. The "Society  
for the Protection of Women and Children" was approved by the Hong Kong  
Governor in May, 1880, but as the petition was submitted on 8th November,  
1878, that date was adopted as our founding date.

"Po Leung", translating literally as protection of the young and the innocent,  
represents the core vision of our organisation.

Today, Po Leung Kuk is one of Hong Kong's leading social  
service organisation and fundraiser. It provides multifaceted  
and quality social, educational, recreational, cultural,  
youth and medical and integrated health services  
to all ages in the community through its over  
300 service units. Every year, the Kuk serves  
over 900,000 people on average with about  
45,000 students of its affiliated schools.



# 保良局145周年慈善步行

## 步行路線及手機遊戲位置



加路連山道  
Caroline Hill Road



- ★ 起點：香港大球場  
Starting Point: Hong Kong Stadium
- ★ 終點：香港仔郊野公園  
Finishing Point: Aberdeen Country Park

### 沿途各服務站 Service points along the route

- 1 大坑道(近嘉崙台)  
Tai Hang Road (near The Colonnade)
- 2 藍塘道(近法國國際學校)  
Blue Pool Road (near French International School)
- 3 布力徑  
Black's Link
- 4 灣仔峽公園  
Wanchai Gap Park



路線圖 MAP

